# TAMMY GIBSON



#### **ABOUT Tammy**

Tammy Gibson is a transformational speaker, writer, and the founder of Tough Like Tammy. After surviving a lifethreatening illness and losing her leg, she didn't just rebuild—she redefined what it means to lead from lived experience.

Her keynotes blend raw storytelling, faith-rooted wisdom, and practical tools that move women from survival mode into powerful presence. Whether on stage or in intimate rooms, Tammy challenges women to stop shrinking from their story—and start owning it as the foundation of their leadership.

## BRAND MISSION

AT TOUGH LIKE TAMMY, THE MISSION IS SIMPLE:

#### **CUE THE COMEBACK.**

TAMMY HELPS WOMEN RECLAIM THEIR VOICE AND RISE WITH BOLDNESS AFTER THE PLOT TWIST—TRANSFORMING LIVED EXPERIENCE INTO LEADERSHIP, AND PURPOSE INTO PRESENCE.

#### CONTENTS ABOUT ME MISSION VALUES PITCHES SAMPLE QUESTIONS FEAUTURED TESTIMONIALS ASSETS CONTACT



RESILIENCE
AUTHENTICITY
FAITH
EMPOWERMENT
COURAGE
GRATITUDE
VISIBILITY





## SAMPLE MEDIA ANGLES & STORY PITCHES

THE CONFIDENCE MYTH: WHY YOU DON'T HAVE TO FAKE IT TO LEAD

WHY SO MANY HIGH-ACHIEVING WOMEN STILL FEEL INVISIBLE—AND WHAT TO DO ABOUT IT

**DISABILITY PRIDE MONTH (JULY):** 

"HOW LIMB LOSS HELPED ME REDEFINE LEADERSHIP & VISIBILITY"

EMOTIONAL WELLNESS MONTH (OCTOBER):

"THE EMOTIONAL SIDE OF RESILIENCE: BEYOND MINDSET AND MOTIVATION"

GRATITUDE MONTH (NOVEMBER):

"WHY GRATITUDE WAS MY SECRET WEAPON IN HEALING THROUGH ADVERSITY"

WOMEN'S HISTORY MONTH (MARCH):

"RECLAIMING WOMANHOOD AND POWER AFTER MEDICAL TRAUMA"

LIMB LOSS AWARENESS MONTH (APRIL):

"TURNING LIMB LOSS INTO LEADERSHIP: REWRITING WHAT'S POSSIBLE AFTER AMPUTATION."

## SAMPLE INTERVIEW QUESTIONS

- WHAT HAPPENED DURING YOUR HEALTH CRISIS, AND WHAT WAS THE TURNING POINT THAT CHANGED EVERYTHING?
- HOW DID YOU REBUILD YOUR CONFIDENCE AND IDENTITY AFTER LIMB LOSS AND LIFE-ALTERING HEALTH CHALLENGES?
- WHAT DOES RESILIENCE MEAN TO YOU—AND HOW IS
  IT DIFFERENT FROM JUST SURVIVING?
- WHAT ADVICE DO YOU HAVE FOR WOMEN WHO FEEL STUCK IN SURVIVAL MODE?
- HOW CAN WE ALL LEARN TO USE OUR LIVED
  EXPERIENCES TO CREATE IMPACT AND OPPORTUNITY?
- WHY DO YOU THINK VISIBILITY IS SUCH A STRUGGLE FOR WOMEN WHO ARE ALREADY SUCCESSFUL, AND WHAT'S THE FIRST STEP TO CHANGING THAT





#### **Testimonials**

THERE IS NO DOUBT IN MY MIND THAT GOD GAVE HER THIS PLOT TWIST SO THAT SHE COULD SHARE HER STORY WITH PEOPLE. SHE IS A TRUE INSPIRATION AND SO STRONG AT SHARING HER MESSAGE OF ABSOLUTE RESILIENCE SO POIGNANTLY AND POWERFULLY. - SHELLEY B.

WHEN I HEARD TAMMY SHARE HER STORY, I WAS ENCOURAGED AND INSPIRED. MONIQUE O.

I LOVE HOW REAL YOU ARE IN SHARING THE UPS AND DOWNS.
YOUR PERSEVERANCE IS AN INSPIRATION, TAMMY. - JORDANA LORRAINE

### DOWNLOADABLE ASSETS

Headshots (vertical + horizontal)

Speaker one-sheet

Brand logo

Bio (short + extended versions)

Media mentions

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